University of Tübingen Seminar für Sprachwissenschaft

Summer Semester 2017

Introduction SVD Embeddings Summary

# Symbolic (one-hot) representations

A common way to represent words is one-hot vectors

$$\begin{array}{lll} cat = & (0,\ldots,1,0,0,\ldots,0) \\ dog = & (0,\ldots,0,1,0,\ldots,0) \\ book = & (0,\ldots,0,0,1,\ldots,0) \end{array}$$

- No notion of similarity
- · Large and sparse vectors

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# Where do the vector representations come from?

- The vectors are (almost certainly) learned from the data
- Typically using an unsupervised (or self-supervised) method
- The idea goes back to,

You shall know a word by the company it keeps. —Firth (1957)

- In practice, we make use of the contexts (company) of the words to determine their representations
- The words that appear in similar contexts are mapped to similar representations

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# How to calculate word vectors?

count, factorize, truncate

$$\begin{vmatrix} c_1 & c_2 & c_3 & \dots & c_m \\ w_1 & 0 & 3 & 1 & \dots & 4 \\ w_2 & 0 & 3 & 0 & \dots & 3 \\ w_3 & 4 & 1 & 4 & \dots & 5 \end{vmatrix} =$$

#### • Most ML methods we use depend on how we represent the objects of interest, such as

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- words, morphemes
- sentences, phrases
- letters, phonemes
- documents
- speakers, authors
- The way we represent these objects interacts with the ML methods
- We will mostly talk about word representations
  - They are also applicable any of the above

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# More useful vector representations

• The idea is to represent similar words with similar vectors

$$cat = (0, 3, 1, \dots, 4)$$

$$dog = (0, 3, 0, \dots, 3)$$

$$book = (4, 1, 4, \dots, 5)$$
...



- The similarity between the vectors may represent similarities based on
  - syntactic
  - semantic
  - topical
  - form
  - ... features useful in a particular task

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### How to calculate word vectors?

count word in context

- $+ \ \ Now\ words\ that\ appear\ in\ the\ same\ contexts\ will\ have$
- The frequencies are often normalized (PMI, TF-IDF)
- The data is highly correlated: lots of redundant information
- Still large and sparse

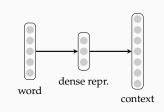
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#### How to calculate word vectors?

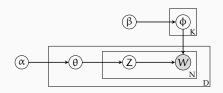
predict the context from the word, or word from the context

- The task is predicting
  - the context of the word from the word itself
  - or the word from its context
- · Task itself is not interesting
- We are interested in the hidden layer representations learned



### How to calculate word vectors?

latent variable models (e.g., LDA)



- · Assume that the each 'document' is generated based on a mixture of latent variables
- Learn the probability distributions
- Typically used for topic modeling
- Can model words too (as a mixture of latent variables)

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# A toy example

A four-sentence corpus with bag of words (BOW) model.

The corpus:

S1: She likes cats and dogs

S2: He likes dogs and cats

S3: She likes books

S4: He reads books

Term-term (l	eft-context)	matrix
--------------	--------------	--------

	*	she	$h_{\rm e}$	likes	reads	cats	$q_{ogs}$	pook	pup
she	2	0	0	0	0	0	0	0	0
he	2	0	0	0	0	0	0	0	0
likes	0	2	1	0	0	0	0	0	0
reads	0	0	1	0	0	0	0	0	0
cats	0	0	0	1	0	0	0	0	1
dogs	0	0	0	1	0	0	0	0	1
books	0	0	0	1	1	0	0	0	0
and	0	0	0	0	0	1	1	0	0

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#### SVD (again)

- Singular value decomposition is a well-known method in linear algebra
- An  $n \times m$  (n terms m documents) term-document matrix X can be decomposed as

$$X = \boldsymbol{U}\boldsymbol{\Sigma}\boldsymbol{V}^T$$

- U is a  $n \times r$  unitary matrix, where r is the rank of X $(r \leq min(n, m))$ . Columns of **U** are the eigenvectors of  $XX^T$
- $\Sigma$  is a r  $\times$  r diagonal matrix of singular values (square root of eigenvalues of  $XX^T$  and  $X^TX$ )
- $V^T$  is a  $r \times m$  unitary matrix. Columns of V are the eigenvectors of  $\mathbf{X}^T \mathbf{X}$
- $\bullet$  One can consider U and V as PCA performed for reducing dimensionality of rows (terms) and columns (documents)

Introduction SVD Embeddings Summary **Truncated SVD** 

# $X = U \Sigma V^T$

- ullet Using eigenvectors (from U and V) that correspond to klargest singular values (k < r), allows reducing dimensionality of the data with minimum loss
- The approximation,

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$$\hat{X} = U_k \Sigma_k V_k$$

results in the best approximation of X, such that  $\|\hat{X} - X\|_F$ is minimum

 Note that r may easily be millions (of words or contexts), while we choose k much smaller (a few hundreds)

# A toy example

A four-sentence corpus with bag of words (BOW) model.

#### The corpus:

S1: She likes cats and dogs

S2: He likes dogs and cats

S3: She likes books

S4: He reads books

#### Term-document (sentence) matrix

	S1	S2	S3	S4
she	1	0	1	0
he	0	1	0	1
likes	1	1	1	0
reads	0	0	0	1
cats	1	1	0	0
dogs	1	1	0	0
books	0	0	1	1
and	1	1	0	0

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#### Term-document matrices

- The rows are about the terms: similar terms appear in similar contexts
- · The columns are about the context: similar contexts contain similar words
- · The term-context matrices are typically sparse and large

Term-document	(sentence)	) matri

he 0 1 0 likes 1 1 reads 0 0 0	
likes 1 1 reads 0 0	1 0
reads 0 0	) 1
	1 0
aata 1 1 (	) 1
cats 1 1 t	0 0
dogs 1 1 (	0 0
books 0 0	1 1
and 1 1 (	0 (

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### Truncated SVD

$$X = U\Sigma V^T$$

- ullet Using eigenvectors (from U and V) that correspond to klargest singular values (k < r), allows reducing dimensionality of the data with minimum loss
- The approximation,

$$\hat{X} = \mathbf{U}_{k} \mathbf{\Sigma}_{k} \mathbf{V}_{k}$$

results in the best approximation of X, such that  $\|\hat{X} - X\|_F$ 

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### Truncated SVD (2)

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$$\begin{bmatrix} x_{1,1} & x_{1,2} & x_{1,3} & \dots & x_{1,m} \\ x_{1,1} & x_{1,2} & x_{1,3} & \dots & x_{1,m} \\ x_{2,1} & x_{2,2} & x_{2,3} & \dots & x_{2,m} \\ x_{3,1} & x_{3,2} & x_{3,3} & \dots & x_{3,m} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ x_{n,1} & x_{n,2} & x_{n,3} & \dots & x_{n,m} \end{bmatrix} =$$

$$\begin{bmatrix} u_{1,1} & \dots & u_{1,k} \\ u_{2,1} & \dots & u_{2,k} \\ u_{3,1} & \dots & u_{3,k} \\ \vdots & \ddots & \vdots \\ u_{n,1} & \dots & u_{n,n} \end{bmatrix} \times \begin{bmatrix} \sigma_1 & \dots & 0 \\ \vdots & \ddots & \vdots \\ 0 & \dots & \sigma_k \end{bmatrix} \times \begin{bmatrix} u_{1,1} & u_{1,2} & \dots & u_{1,m} \\ \vdots & \vdots & \ddots & \vdots \\ u_{k,1} & u_{k,2} & \dots & u_{n,m} \end{bmatrix}$$

### Truncated SVD (2)

$$\begin{bmatrix} x_{1,1} & x_{1,2} & x_{1,3} & \dots & x_{1,m} \\ x_{1,1} & x_{1,2} & x_{1,3} & \dots & x_{1,m} \\ x_{2,1} & x_{2,2} & x_{2,3} & \dots & x_{2,m} \\ x_{3,1} & x_{3,2} & x_{3,3} & \dots & x_{3,m} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ x_{n,1} & x_{n,2} & x_{n,3} & \dots & x_{n,m} \end{bmatrix} =$$

$$\begin{bmatrix} u_{1,1} & \dots & u_{1,k} \\ u_{2,1} & \dots & u_{2,k} \\ u_{3,1} & \dots & u_{3,k} \\ \vdots & \ddots & \vdots \\ u_{n,1} & \dots & u_{n,k} \end{bmatrix} \times \begin{bmatrix} \sigma_1 & \dots & 0 \\ \vdots & \ddots & \vdots \\ 0 & \dots & \sigma_k \end{bmatrix} \times \begin{bmatrix} u_{1,1} & u_{1,2} & \dots & u_{1,m} \\ \vdots & \vdots & \ddots & \vdots \\ u_{k,1} & u_{k,2} & \dots & u_{n,m} \end{bmatrix}$$

The term<sub>1</sub> can be represented using the first row of  $\mathbf{U}_k$ 

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# Truncated SVD example

The corpus:

- (S1) She likes cats and dogs
  (S2) He likes dogs and cats
- (S3) She likes books (S4) He reads books

	S1	S2	S3	5
she	1	0	1	
he	0	1	0	
likoo	1	1	1	

she	1	0	1	0
he	0	1	0	1
likes	1	1	1	0
reads	0	0	0	1
cats	1	1	0	0
dogs	1	1	0	0
books	0	0	1	1
and	1	1	0	0

Truncated SVD (k = 2)

$$\mathbf{U} = \begin{bmatrix} -0.30 & 0.28 \\ -0.24 & -0.63 \\ -0.52 & 0.15 \\ -0.03 & -0.49 \\ -0.43 & 0.01 \\ -0.03 & -0.49 \\ -0.43 & 0.01 \end{bmatrix} \begin{array}{l} \text{she} \\ \text{likes} \\ \text{reads} \\ \text{dogs} \\ \text{books} \\ \text{and} \\ \text{and} \\ \end{array}$$

$$\begin{split} \boldsymbol{\Sigma} &= \begin{bmatrix} 3.11 & 0 \\ 0 & 1.81 \end{bmatrix} \\ & S1 & S2 & S3 & S4 \\ \boldsymbol{V}^T &= \begin{bmatrix} -0.68 & 0.26 & -0.11 & -0.66 \\ -0.66 & -0.23 & 0.48 & 0.50 \end{bmatrix} \end{split}$$

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# Truncated SVD (with single word context)

he she reads likes dogs cats books

The corpus:

- (S1) She likes cats and dogs
- (S2) He likes dogs and cats
- (S3) She likes books
- (S4) He reads books

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#### SVD based vectors: practical concerns

- In practice, instead of raw counts of terms within contexts, the term-document matrices typically contain
  - pointwise mutual information
  - tf-idf

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- If the aim is finding latent (semantic) topics, frequent/syntactic words (stopwords) are often removed
- Depending on the measure used, it may also be important to normalize for the document length

# Truncated SVD (2)

$$\begin{bmatrix} x_{1,1} & x_{1,2} & x_{1,3} & \dots & x_{1,m} \\ x_{1,1} & x_{1,2} & x_{1,3} & \dots & x_{1,m} \\ x_{2,1} & x_{2,2} & x_{2,3} & \dots & x_{2,m} \\ x_{3,1} & x_{3,2} & x_{3,3} & \dots & x_{3,m} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ x_{n,1} & x_{n,2} & x_{n,3} & \dots & x_{n,m} \end{bmatrix} =$$

$$\begin{bmatrix} u_{1,1} & \dots & u_{1,k} \\ u_{2,1} & \dots & u_{2,k} \\ u_{3,1} & \dots & u_{3,k} \\ \vdots & \ddots & \vdots \\ u_{n,1} & \dots & u_{n,k} \end{bmatrix} \times \begin{bmatrix} \sigma_1 & \dots & 0 \\ \vdots & \ddots & \vdots \\ 0 & \dots & \sigma_k \end{bmatrix} \times \begin{bmatrix} u_{1,1} & u_{1,2} & \dots & u_{1,m} \\ \vdots & \vdots & \ddots & \vdots \\ u_{k,1} & u_{k,2} & \dots & u_{n,m} \end{bmatrix}$$

The document<sub>1</sub> can be represented using the first column of  $V_k^T$ 

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### Truncated SVD (with BOW sentence context)



The corpus:

- (S1) She likes cats and dogs
- (S2) He likes dogs and cats
- (S3) She likes books
- (S4) He reads books

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### SVD: LSI/LSA

- SVD applied to term-document matrices are called
  - Latent semantic analysis (LSA) if the aim is constructing term
  - Latent semantic indexing (LSI) if the aim is constructing document vectors
- The well known Google PageRank algorithm is a variation of the SVD

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# SVD-based vectors: applications

- The SVD-based methods is commonly used in information retrieval
  - $\,-\,$  The system builds document vectors using SVD
  - The search terms are also considered as a 'document'
  - System retrieves the documents whose vectors are similar to the search term
- $\bullet\,$  The SVD-based methods for semantic similarity is also
- It was shown that the vector space models outperform humans in TOEFL synonym questions and SAT analogy questions

the song

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• The idea is the 'locally' predict the context a particular

Both the context and the words are represented as low

• Typically, neural networks are used for the prediction

The hidden layer representations are the vectors we are

dimensional dense vectors

#### Predictive models

- · Instead of dimensionality reduction through SVD, we try to predict
  - either the target word from the context
  - or the context given the target word
- We assign each word to a fixed-size random vector
- We use a standard ML model and try to reduce the prediction error with a method like gradient descent
- · During learning, the algorithm optimizes the vectors as well as the model paramters
- In this context, the word-vectors are called embeddings
- · This types of models has been very popular during last few years

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interested

Predictive models

context

Skip-gram

CBOW and skip-gram modes

context

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**CBOW** 

word2vec

#### word2vec

- word2vec is a popular algorithm and open source application for training word vectors (Mikolov et al. 2013)
- It has two modes of operation

CBOW or continuous bag of words predict the word using a window around the word

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• The algorithm learns two sets of embeddings (one for

• The learning method is simply logistic regression, where

· A particular problem with predicting one-hot vectors at

the output layer is computation of softmax for large

• Negative examples are sampled from the larger corpus • It preforms well, and it is much faster than earlier (more complex) ANN architectures developed for this task

word vectors are also updated (besides model parameters)

Skip-gram does the reverse, it predicts the words in the context of the target word using the target word as the predictor

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Learning in word2vec

vocabulary

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context, one for target)

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target word embeddin

# GloVe

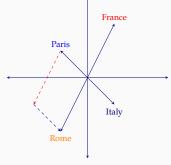
- GloVe is another popular method for obtaining word vectors (Pennington, Socher, and Manning 2014)
- It tries to combine intuitions from both SVD-like 'counting' methods, and prediction-based methods
- It typically performs better on smaller data sets

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### Word vectors and syntactic/semantic relations

Word vectors map some syntactic/semantic relations to vector operations

- Paris France + Italy = Rome
- king man + woman = queen
- duck ducks + mouse = mice



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### Using vector representations

- Dense vector representations are useful for many ML
- They are particularly suitable for neural network models
- 'General purpose' vectors can be trained on unlabeled data
- They can also be trained for a particular purpose, resulting in 'task specific' vectors
- · Dense vector representations are not specific to words, they can be obtained and used for any (linguistic) object of interest

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# Evaluating vector representations

- Like other unsupervised methods, there are no 'correct' labels
- Evaluation can be based on
  - Intrinsic evaluation based on success on finding analogy/synonymy
  - Extrinsic evaluation, based on whether they improve a particular task (e.g., parsing, sentiment analysis) or not – Correlation with human judgments

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# Summary

• Dense vector representations of linguistic units (as opposed to symbolic representations) allow calculating similarity/difference between the units

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- $\bullet\,$  They can be either based on counting (SVD), or predicting (word2vec, GloVe)
- They are particularly suitable for ANNs, deep learning architectures

Next:

Mon Text classification

Wed SMT (?)

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