Statistics II Summary

Çağrı Çöltekin

University of Groningen Information Science

April 22, 2014

## First things first: the exam

Exam date & time: June 6, 14:00–17:00 room: A. Jacobshal 01.

- A mixture of multiple choice and short-answer questions.
- It should take about 90 minutes, but you can use all 3 hours reserved for the exam.
- An example exam is already on Nestor, under 'course documents'.
- You do not need a calculator, but you are allowed to bring a simple calculator (without network capabilities).

# The plan of the day

A summary (with a new/different perspective at times):

Practical stuff Basics: hypothesis testing, statistical models. Correlation Regression Multiple regression ANOVA Factorial ANOVA Repeated-measures ANOVA Logistic Regression

...some common problems & your questions.

Ç. Çöltekin / Informatiekunde

## Unconditional inference: confidence intervals

- The simplest case of 'inference' is an unconditional estimate, e.g., the population mean estimated from a sample.
- Reliability/uncertainty associated with such an estimate can be quantified using confidence intervals.
- Confidence intervals are related to hypothesis testing: if the interval does not contain the value expected by the null hypothesis, the result is statistically significant at the corresponding level.

## Null-hypothesis significance testing procedure

- Define a null hypothesis (H<sub>0</sub>) that expresses when your hypothesis is wrong.
- Define an alternative hypothesis (H<sub>a</sub>, or H<sub>1</sub>) as what you expect to find. (well...depending on which NHST procedure you follow.)
- Choose a significance level (α-level) at which to reject the H<sub>0</sub>. Typical values are 0.05, 0.01, 0.001.
- Apply the appropriate test, say t-test, which will yield a p-value, of obtaining the sample you have, if H<sub>0</sub> was true.
- If  $p < \alpha$ , we reject the H<sub>0</sub>, otherwise, we fail to reject the H<sub>0</sub>.

# NHST: problems/suggestions

Beware:

- The p-value is not the probability of null-hypothesis being true.
- Not finding a significant difference does not mean there is none: you can never accept the null hypothesis.
- Statistical significance does not warrant practical importance.

Suggestions:

- Whenever you see a p-value insert 'if null hypothesis was true' in your conclusions.
- Report value of the p (not just p < .05).
- Always look for effect sizes, interpret along with (confidence) interval estimates around the effect sizes.

# Effect sizes: what are they?

A few examples:

- The estimate of the mean.
- ► The estimate of the difference between two means. Or, Cohen's d (x̄1-x̄2), if you like standardized measures.
- Ratio or percentage of change (say, in a year, or after treatment).
- ► Correlation coefficient r (or r<sup>2</sup>).
- Slope values in a regression analysis.
- ► Proportion of variance explained by a model: multiple- $r^2$  (or adjusted- $r^2$ ),  $\eta^2$  (or  $\omega^2$ ).

It is best to interpret effect sizes with respect to the problem studied.

Ç. Çöltekin / Informatiekunde

## Statistical models

All statistical analyses can be cast into a model:

response = model + error

- model is what we are interested in.
- error effects the precision (and certainty) of our estimates.
- estimation is about finding a good model that fits/explains the data.
- inference is about assessing uncertainty of our estimates.

# What are the models?

Model of the mean (sometime called the null model):

$$y = \mu + e$$

Model with multiple group means (like in ANOVA):

$$y = \mu + \delta_1 + \delta_2 + e$$

Model with a single predictor (regression, but also t-test):

$$y = a + bx + e$$

Model with a single predictor (regression, ANOVA):

$$\mathbf{y} = \mathbf{a} + \mathbf{b}_1 \mathbf{x}_1 + \mathbf{b}_2 \mathbf{x}_2 + \ldots + \mathbf{e}$$

Ç. Çöltekin / Informatiekunde

## Correlation

The correlation coefficient (r) is a standardized symmetric measure of covariance between two variables.

- The correlation coefficient ranges between -1 and 1.
  - -1 perfect negative correlation: x decreases as y increase.
    - 0 no relationship.
  - +1 perfect positive correlation: x increases as y increase.
- Correlation is symmetric.
- Typically between two numeric variables, but also with binary categorical variables (point biserial correlation).

### Correlation: how to do it

The most common correlation coefficient is Pearson's r,

$$\mathbf{r}_{xy} = \frac{1}{n-1} \sum_{i=1}^{n} z_{x_i} z_{y_i}$$

r indicates the strength and direction of the correlation.

 Inference can be based on t-distribution, the base on the statistic,

$$t = \frac{r\sqrt{n-2}}{\sqrt{1-r^2}}$$

- Assumptions are exactly like linear regression (coming soon).
- When the assumptions fail, non-parametric alternatives Spearman's ρ or Kendall's τ can be used.

Ç. Çöltekin / Informatiekunde

# The simple regression

 $y_i = a + bx_i + e_i$ 

- y is the *outcome* (or response, or dependent) variable. The index i represent each unit observation/measurement (sometimes called a 'case').
- x is the *predictor* (or explanatory, or independent) variable.
- a is the intercept.
- b is the slope of the regression line.
- a and b are called *coefficients*.
  - a + bx is the *deterministic* part of the model. It is the model's prediction of y ( $\hat{y}$ ), given x.
    - e is the residual, error, or the variation that is not accounted for by the model. Assumed to be (approximately) normally distributed with 0 mean ( $e_i$  are assumed to be i.i.d).

Ç. Çöltekin / Informatiekunde

Statistics II: Summary

#### Regression: how to do it

Least-squares regression is the method of determining regression coefficients that minimizes the sum of squared residuals  $(SS_R)$ .

$$y_i = \underbrace{a + bx_i}_{\hat{y}_i} + e_i$$

## Regression: how to do it

Least-squares regression is the method of determining regression coefficients that minimizes the sum of squared residuals  $(SS_R)$ .

$$y_i = \underbrace{a + bx_i}_{\hat{y}_i} + e_i$$

• We try to find a and b, that minimizes the prediction error:

$$\sum_{i} e_i^2 = \sum_{i} (y_i - \hat{y}_i)^2 = \sum_{i} (y_i - (a + bx_i))^2$$

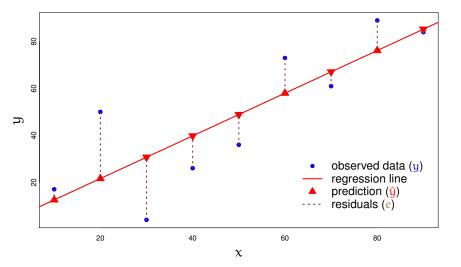
This minimization problem can be solved analytically, yielding:

$$b = r \frac{\sigma_y}{\sigma_x}$$
$$a = \bar{y} - b\bar{x}$$

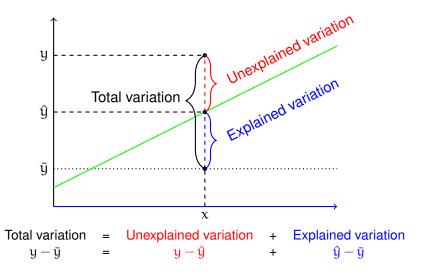
Ç. Çöltekin / Informatiekunde

Statistics II: Summary

## Visualization of regression procedure



Variation explained by regression



Ç. Çöltekin / Informatiekunde

Statistics II: Summary

April 22, 2014 14 / 38

#### Regression: what to watch out for

linearity scatter plot of 'y vs. x' or 'residuals vs. fitted'. normality (of residuals!) histogram, Q-Q (or P-P) plot. constant variance (of residuals!) 'residuals vs. fitted' plot. outliers scatter plot of 'y vs. x' together with regression line, residual histogram or box plot. influential cases scatter plot of 'y vs. x', 'residuals vs. fitted', or more specialized statistics like *Cook's distance*.

#### Regression: when things are not as expected

When things fail ...

independence use more complex models (e.g., multilevel/mixed-effect models).

- linearity transform the input or the response variable, use non-linear regression.
- normality transform the input or the response variable, use GLMs with non-normal error.
- constant variance transform the input or the response variable, use  $$\operatorname{GLMs}$.$ 
  - influential cases remove the observation (if it is a real outlier), or collect more data.

### Regression: important concepts

Coefficient of determination

$$r^{2} = \frac{\text{Explained variance}}{\text{Total variance}} = \frac{\sum_{i}^{n} (\hat{y}_{i} - \bar{y}_{i})^{2}}{\sum_{i}^{n} (y_{i} - \bar{y}_{i})^{2}} = \frac{SS_{M}}{SS_{T}}$$

- r<sup>2</sup> is the standardized effect size for regression. Estimates of slope(s) indicate effect sizes of individual predictors.
- ► Inference for the complete model is based on F distribution with DF = (k, n k 1)

$$F = \frac{\text{Explained variance}}{\text{Unexplained variance}} = \frac{\frac{1}{k} \sum_{i}^{n} (\hat{y}_{i} - \bar{y}_{i})^{2}}{\frac{1}{n-k-1} \sum_{i}^{n} (y_{i} - \hat{y}_{i})^{2}} = \frac{MS_{M}}{MS_{R}}$$

for  $\boldsymbol{n}$  data points and  $\boldsymbol{k}$  predictors.

 Inference (confidence intervals or significance testing) for individual coefficients are performed using t-test.

Ç. Çöltekin / Informatiekunde

Statistics II: Summary

## Multiple regression

$$y_i = \underbrace{a + b_1 x_{i,1} + b_2 x_{2,i} + \ldots + b_k x_{k,i}}_{\hat{y}} + e_i$$

a is the intercept (as before).

 $b_{1..k}$  are the coefficients of the respective predictors.

e is the error term (residual).

It is a generalization of simple regression with some additional power and complexity.

## Multiple regression: issues and difficulties

Multiple regression shares all aspects/assumptions of simple regression, and

- Visual inspection of the data becomes more difficult.
- Multicollinearity causes problems in estimation and interpretation of multiple-regression models.
- Suppression is another possibility, where combination of predictors are more useful than individual predictors.
- Overfitting, occurs when there are large number of predictors.
- Model selection (finding a model that fits the
- Model fit is still measured by r<sup>2</sup> (but, called multiple-r<sup>2</sup>). Adjusted-r<sup>2</sup> corrects by-chance increase in multiple-r<sup>2</sup> by adding more predictors.

## ANOVA

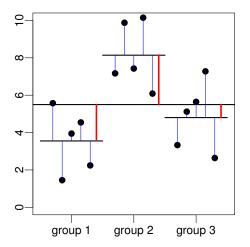
We want to know whether there are **any** differences between the means of k groups.

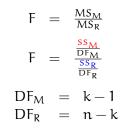
- If the variance between the groups is higher than the variance within the groups, there must be a significant group effect.
- Between group variance (MS<sub>between</sub>, or MS<sub>M</sub> or MS<sub>G</sub>) is characterized by variance between the group means.
- ▶ Within group variance (MS<sub>within</sub>, or MS<sub>R</sub> or MS<sub>E</sub>) is characterized by variance of data round the group means.

Then, the statistic of interest is

$$F = \frac{MS_{between}}{MS_{within}} = \frac{MS_M}{MS_R}$$

## ANOVA: visualization





where k is the number of groups, and n is the number of observations.

## ANOVA: what to watch out for

normality of response in all groups check with,

- box plots,
- histogram,
- Q-Q (or P-P) plot.

homogeniety of variance among the groups.

- Rule of thumb: no variance twice another group's variance.
- Box plots for visual inspection.
- Formal tests include 'Levene' or 'Bartlett' tests of homogeneity of variances.

Practical stuff Basics Correlation Regression Mult. regression ANOVA Fact. ANOVA RM ANOVA Logistic Regression

# ANOVA: when things go wrong

## independence Use repeated-measures ANOVA, or multilevel/mixed-effect linear models. normality Transform the response variable, or use non-parametric Kruskal–Wallis test. homogeniety of variance Use corrected F-ratios, transform the response variable.

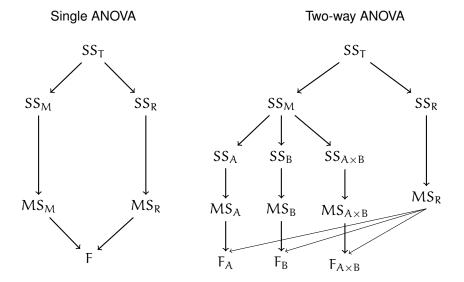
#### Prior contrasts and post-hoc tests

- ANOVA indicates whether there are any differences between any pair of group means.
- A limited set of specific differences (contrasts) can be coded in ANOVA.
- One can also do post-hoc tests for comparing individual group means after ANOVA.
- In exploratory multiple-comparison analysis, you need to adjust your p-values (or your α level), for example using Bonferroni correction.

# Factorial ANOVA

- Factorial ANOVA is a generalization of single ANOVA (or t-test).
- Compare groups along more than one dimension.
- Efficient in use of subjects.
- Allows to investigate interaction.
- Same assumptions with single ANOVA.
  - independent observations.
  - all groups are (approximately) normally distributed
  - all groups have (approximately) equal variances

## Factorial ANOVA: partitioning the variance



ANOVA: main effects and the interaction(s)

For two-way ANOVA, with factors A and B, SS<sub>M</sub> is partitioned as:

$$SS_{M} = \underbrace{SS_{A} + SS_{B}}_{\text{main effects}} + \underbrace{SS_{A \times B}}_{\text{interaction}}$$

► For three-way ANOVA, with factors A, B and C, SS<sub>M</sub> is partitioned as:

$$SS_{M} = \underbrace{SS_{A} + SS_{B} + SS_{C}}_{\text{main effects}} + \underbrace{SS_{A \times B} + SS_{A \times C} + SS_{B \times C}}_{2\text{-way interctions}} + \underbrace{SS_{A \times B \times C}}_{3\text{-way inter.}}$$

# Factorial ANOVA: degrees of freedom and F-tests As in single ANOVA:

$$DF_T = DF_M + DF_R n-1 = k-1 + n-k$$

If we have  $k_A$  levels due to factor A, and  $k_B$  levels due to factor B, total number of groups is  $k=k_A\times k_B.$  We can now further partition the  $DF_M$  as,

$$\begin{array}{rcl} \mathsf{DF}_{\mathsf{M}} & = & \mathsf{DF}_{\mathsf{A}} & + & \mathsf{DF}_{\mathsf{B}} & + & \mathsf{DF}_{\mathsf{A}\times\mathsf{B}} \\ \mathsf{k}-1 & = & \mathsf{k}_{\mathsf{A}}-1 & + & \mathsf{k}_{\mathsf{B}}-1 & + & (\mathsf{k}_{\mathsf{A}}-1)\times(\mathsf{k}_{\mathsf{B}}-1) \end{array}$$

For two-way ANOVA we get three F-tests:

$$\begin{array}{rcl} F_A & = & \frac{MS_A}{MS_R} \\ F_B & = & \frac{MS_B}{MS_R} \\ F_{A \times B} & = & \frac{MS_{A \times B}}{MS_R} \end{array}$$

Ç. Çöltekin / Informatiekunde

Statistics II: Summary

## Repeated-measures ANOVA

Essentially, (factorial) ANOVA, with repeated (not independent) measurements.

- A lot more economical in experiment design.
- More powerful, since individual variation is not a problem for RM ANOVA.
- A generalization of paired t-test to multiple groups.

Repeated measures can be,

over time: testing effects of treatment, teaching method or just time. Typically you get more than two pre-tests or post-tests.

not time related. Examples:

- reaction time for different sort of stimuli
- measurements taken in the same city/region/country

Ç. Çöltekin / Informatiekunde

Statistics II: Summary

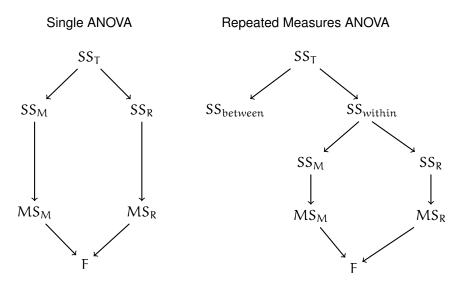
# RM ANOVA: Between subjects and within subjects variance

- A between subjects variance is the variation you observe due to differences between individuals.
- In independent (single or factorial) ANOVA, all variation observed is between subjects.
- A within subjects variation is due to variation observed in repeated measurement over the same subject.
- In a purely repeated design ANOVA, all experimental effect is confined in within-subjects variance.

Note: measures do not have to be repeated over 'subjects', can be other 'items' present in the experimental setup.

Practical stuff Basics Correlation Regression Mult. regression ANOVA Fact. ANOVA RM ANOVA Logistic Regression

#### RM ANOVA: Partitioning the variance



## RM ANOVA: what to watch out for

#### Assumptions

- ► Normality of response variable in all experimental conditions.
- ► Sphericity: homogeneity of variances of all pairwise differences.
- RM ANOVA is very sensitive to unbalanced designs, missing values.
- Carry-over effects (e.g., learning or fatigue) in experiment sequence.

## RM ANOVA: when things fail

normality transformation or more complex models (generalized linear multilevel/mixed-effect models) may help.

- sphericity use adjusted F-values or again complex models (generalized linear multilevel/mixed-effect models) may help.
- unbalanced data generalized linear multilevel/mixed-effect models, or recollect your data more carefully.
- carryover effects randomize the order of stimuli during the experiment, or switch to between-subjects designs, do multiple experiments.

# ANOVA and effect size

- ANOVA as a model view:
  - $\eta^2$  (=  $r^2$ , same calculation, same interpretation, just different name).

$$\eta^2 = \frac{\text{Explained variance}}{\text{Total variance}} = \frac{\text{SS}_{\text{M}}}{\text{SS}_{\text{T}}}$$

- ▶ partial-η<sup>2</sup> in factorial ANOVA gives variance explained by each factor (or interaction term).
- Analogous to adjusted-r<sup>2</sup>, ω<sup>2</sup> is adjusts for by-chance increase in η<sup>2</sup>. Use/report (partial-)ω<sup>2</sup> when you can.
- ANOVA as hypothesis testing method:
  - Mean differences (or Choen's d) in pairwise comparisons.
  - Coefficients of contrasts.

## Logistic regression

Logistic regression is an extension of regression (or a case of generalized linear models) where response variable is binary. Two important differences:

- Transform the response variable so that estimated values are between 0 and 1.
- Allow non-normal residuals.

$$\underbrace{\text{logit}(p_i)}_{\log \frac{p}{1-p}} = a + b_1 x_{1,i} + \ldots + b_k x_{k,i} + e_i$$

## Logistic regression: estimation

- Maximum likelihood estimation (MLE) tries to find the set of model parameters, or coefficients, a, b<sub>1</sub>, ...b<sub>k</sub>, which make the data most likely (or minimize the error).
- MLE is an iterative search for the optimum parameter values. There is no exact solution.
- ► In some cases, MLE may fail to find a solution.
- If errors are normally distributed, MLE is equivalent to least-squares estimation.
- ▶ With MLE, r<sup>2</sup> is not the measure of model fit. Instead we use deviance = -2LogLikelihood to measure model fit (lower, better).
- Unlike r<sup>2</sup>, deviance is not comparable for models fit on different data.

## Logistic regression: what to watch out for

- Overdispersion: when variance diverges from what is expected in binomial data.
- Linear relationship between logit transformed response and predictors.
- ► MLE related: MLE may fail to find a good fit. In case of
  - complete separation.
  - unevenly distributed data points.
- Otherwise the same as multiple regression.

## Logistic regression: when things fail

overdispersion GLMs with quasi-binomial error.

MLE fails Collect more data, or use Bayesian estimation.

independence Same as regression: multilevel (generalized) linear models.

linearity Same as regression: transform predictor/response or use non-linear regression.